

Clark County
2023-2024 Fairest of the Fair
Requirements, Responsibilities & Application

Requirements/Eligibility

- If in high school, applicant must be a resident of Clark County or reside in an adjoining county if majority of fair and/or school activities are in Clark County.
- College applicants may have a college address outside of Clark County, but must be a resident of Clark County.
- Males or Females between the ages 16-25 (must be 17 on January 1, 2024).
- Hold a valid driver's license.
- Have good public relation skills.

Each applicant shall secure one sponsor. Your sponsor will provide a \$100.00 donation to support you. Check should be made payable to: **Clark County Fairest of the Fair**. All sponsors will be published in local newspapers and will appear on your sash.

Responsibilities

The Clark County Fairest of the Fair must promote the fair by attending:

- 2023 Clark County Fair, specific duties will be outlined upon selection
- 2023-2024 Parades
- 2024 County June Dairy Breakfasts and Promotions
- 2024 Clark County Fairest of the Fair Coronation
- Represent Clark County at the State Fairest of the Fair Contest, following completion of County reign (January 2025)
- Any other promotional opportunities that arise

Selection Procedure

Clark County Fairest of the Fair will be selected by the following criteria:

- Speaking Ability
- Maturity and Professionalism
- Personality and Attitude
- Poise and Appearance
- Involvement in Activities
- Overall Impression

Interviews and judging will be held on Wednesday, August 9, 2023. Please be advised that your attendance will be required for the entire day. This public relations opportunity awards the Clark County Fairest of the Fair a \$500 scholarship, the first attendant a \$250 scholarship and the second attendant a \$125 scholarship.

Application Procedure

Complete the attached entry form for the Clark County Fairest of the Fair Contest which include:

- Entry Form
- Completed Essays
- Sponsorship Donation Check

All Applications must be postmarked by July 15, 2023 and mailed to Fairest Coordinator, 514 W 4th Street, Neillsville, WI 54456. If you have additional questions please contact Janalee at (715) 937-0063.

Applicants will be contacted with the date and time of required Photo Session, to be held in mid-July.

Applicants will be expected to compile a list of five promotional items that represent Clark County Industry (examples include, but are not limited to: cheese, meat, wine, honey, Amish quilts, implement toys, etc.). The list will be turned in at the Photo Session. You will be expected to provide promotional items upon arrival the day of the Clark County Fairest of the Fair Contest. Items should be displayed neatly in a basket of some sort. These items will be raffled off during the Clark County Fair to promote Clark County Industry and assist in funding the Clark County Fairest of the Fair Program.

2023-2024 Fairest of the Fair Entry Form

Name (Last, First, Middle): _____

Address: _____

Email Address: _____

Telephone Number: _____

Date of Birth: _____

Parent Name/s: _____

Education

High School Name: _____ Grade completed: _____

College Name: _____ Level Completed: _____

Please describe yourself using the following topics below (Response to be double-spaced and 1 to 2 pages in length).

- Career Goals and Ambitions*
- Current School Clubs/Organizations (Include leadership positions)*
- Current Hobbies*
- Current Community Activities*
- Involvement in the Clark County Fair*
- Current Employment and Work Responsibilities, if any*
- Current Honors and Awards*

Please respond to the following essay question (Response to be double-spaced and 1 to 2 pages in length):

If you were asked to give a speech that encouraged business owners to support the Clark County Fair, what topics would you cover and why?

Signature: _____ Date: _____

Parent Signature (if under 18): _____ Date: _____